

## ART ADVISORY SERVICES

Headquartered in Boston, Kortenhaus provides complete project management counseling for new and established art collections to private and corporate clients. This includes appraisals; acquisitions; installation; framing; security; maintenance and conservation. Complete documentation, cataloguing, authentication, and photography service are also furnished.

The company also implements marketing and communications strategies that utilize fine art collections, architecture, and design in public relations programs and special events for corporate clients.

Lynne Kortenhaus is a professional finer arts advisor, curator, and appraiser. Schooled in the visual arts and art history, she received both her Bachelor and Master of Fine Arts degrees from the Rhode Island School of Design. Her more than 35 years of experience in the arts include teaching, gallery operations, administration, exhibitions, marketing and sales, international fine art auction expertise, art consultation, and appraisal work. Ms. Kortenhaus is principal of her own firm that specialized exclusively as an art advisory and management service in the fine and decorative arts.

Prior to establishing her own firm in 1984, Ms. Kortenhaus was director of marketing and sales for Haley & Steele Gallery, one of the oldest art firms in Boston. From 1979 to 1982, she was regional director in New England for the international fine art auction and appraisal firm, Phillips, Son & Neale, founded in London in 1796. Before joining Phillips, Ms. Kortenhaus was the associate director of Arvest Galleries in Boston.

Ms. Kortenhaus writes and lectures on various art topics; she has appeared on the nationally syndicated PBS investment talk show, "MoneyMakers VI". Some of the national publications her writing has appeared in are Contract Magazine, The Robb Report, Money Dynamics Letter, The Illustrated, Gulf Short Life, etc. She has been quoted and featured in publications including Boston Magazine, The Boston Globe, Los Angeles Times, The Washington Post, Restaurant and Hotel Design, Design West, Millionaire, etc. Speaking engagements to organizations include the Chief Executives, the Portland Association of Museums and Galleries in Maine, The Oklahoma Art Center Museum, The Berkeley Hall School (Los Angeles), the American Society of Interior Designers, and Restaurant Hotel International Design Exposition & Conference.

## **List of Services**

- Comprehensive appraisal and valuation services according to the Uniform Standards of Professional Appraisal Practice (USPAP)
- Inventory/cataloguing services of fine art holdings, including research, cataloguing and image documentation
- Advise and manage deaccessions for both corporate and private collections
- Curate new collections, corporate and private, oversee new acquisitions, including commissioning artists for site specific works of art
- Project management of collections, including conservation and framing
- Act as independent counsel for art procurement and negotiate best price
- Oversee educational staff training for corporate art collections
- Implement marketing communications strategies for award winning architecture, design, art collections and public art installations